



Lithuanian Librarians' Association Today

New Opportunities For Success



LLA today Structure

- ❑ 76 divisions cover all library types across the country and include 2351 members.
- ❑ LLA Prezident
- ❑ 2 Vice Prezidents
- ❑ Vice Prezident for International Relations
- ❑ LLA Board – 15 members (elected in the 8th Conference of the LLA on January 19th, 2011, for three years)
 - Working Groups:
 - Library Politics and Innovation
 - Public Relations
 - Professional Development and Ethics
 - Seigniors
- ❑ New statute of the LLA from 2011



LLA today Structure

- ❑ **The 1st National Library Week** was held in Lithuania on April 23rd - 30th, 2001
- ❑ **11th National Library Week** is held on April 26th – May 3rd
“Let’s read in the library” - the topic of the week this year
 - **Poetry Hour in all Libraries** to remember famous Lithuanian poet J. Marcinkevičius 26th of April 12 a.m
 - **Internet translations, discussions „Innovative library”, „Choose a profession of librarian”** will be organized with our partner , project „Libraries for Innovation”
 - **The Best Librarian of the Year and the Best Division of LLA Awards** will be given in the Ministry of Culture



LLA today Building Strong Library Associations Project



- ❑ The Lithuanian Librarians Association was nominated a grant of IFLA to participate in the project **Building Strong Library Associations.**
- ❑ Project will last between December 2010 and December 2012
- ❑ Budget - 59000 USD
- ❑ Our partner – project „Libraries for Innovation “



LLA today
Building Strong Library Associations
Goals of the Project



- **Membership and communication:** To create a strategy, to encourage new professionals to join the LLA, and to grow new leaders. To strengthen communication with members and potential members.
- **Partnerships and collaboration:** To strengthen smaller units of the LLA, to encourage active membership, and to create new partnerships.
- **Advocacy and fundraising:** To enhance the visibility of the association in society, to develop new sources of funding.



LLA today
Building Strong Library Associations
Project Activities



- In 2010, representatives of IFLA together with the trainer for Lithuania, Claudia Lux visited Lithuania. The BSLA country plan was developed.
- **Project activities:**
 - Workshop 1: Sustainability, January 2011
 - Workshop 2: Partnerships, 2nd quarter 2011
 - Cascade workshops 1-3: Sustainability and partnerships, 2nd-3rd quarter 2011
 - Workshop 3: Libraries on the Agenda, 1st quarter 2012
 - BSLA Mini-Congress: 1st quarter 2012
 - Review meeting and conference: May 2012
 - Final Report: November 30th 2012



LLA today

Building Strong Library Associations

1st Workshop of the project January, 2011



- The goal of the first workshop was to learn more about LLA board possibilities to increase its communication to members, creating strategies, to increase the number of members, especially new professionals.
- Delivered modules : Sustaining your library association (2 days)
- Participants:
 - Claudia Lux, Trainer
 - 5 LLA Board Members
 - 5 Emerging leaders
 - 5 Representatives of regional divisions
 - Impact specialist, from project „Libraries for Innovation” team




Building Strong Library Associations

1st Workshop of the Project
January, 2011



4/21/2011



Building Strong Library Associations
1st Workshop of the Project
January, 2011



Building Strong Library Associations
2nd Workshop of the Project
May 19-20, 2011



- The second workshop will bring together partners and potential partners to help the LLA to develop its fundraising goals and build new partnerships.
- Delivered modules : Strategic Relationships: Partnerships and Fundraising
- Participants:
 - Claudia Lux, Trainer
 - 5 LLA Board Members
 - 5 Emerging leaders
 - 5 Representatives of regional divisions
 - Impact specialist, fom project „Libraries for Innovation” team
 - Representative from Ministry of Culture



Building Strong Library Associations



Benefit of project to LLA

- Strategic plan will be created;
- Wider representation of LLA in society;
- New relationships within the Association;
- Better communication between Association board and the LLA members
- More effective management;
- More active participation of members in the activities of the Association.



LLA today

Task in hand

- 9th Congress of Baltic Librarians
“Reading in the Digital Age”
October 5 – 7, 2011
Trakai, Lithuania

4/21/2011



Thank you for your attention

Paldies par jūsu uzmanību