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La alfabetización en información como motor de la educación cívica en México

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Resumen

La problemática social que enfrenta México muestra que es necesario hacer énfasis en el desarrollo de una educación cívica holística y de una cultura de paz que prepare a la población para ejercer una ciudadanía activa para hacer frente a los problemas sociales pendientes de México, esta educación debe alcanzar a segmentos de la población que no forman parte de la educación formal, que se encuentren en riesgo de exclusión social o en la marginalidad social.

Por ello, el desarrollo de una educación cívica y para la paz junto con la alfabetización en información son elementos necesarios para la reconstrucción del tejido social, especialmente en zonas donde el narcotráfico ha dejado a su paso una estela de violencia, ahondado a su paso la pobreza económica, la migración y disminuyendo las oportunidades y expectativas de desarrollo tal y como ha sucedido en algunas comunidades del nortero estado de Tamaulipas en México.

La alfabetización en información se asume como un derecho humano básico en el mundo digital, que apunta hacia el desarrollo de competencias informativas, garantiza el desarrollo crítico ante las fuentes de información y contribuye al acceso de información útil para el desarrollo ciudadano. En el contexto de la realidad mexicana, la alfabetización en información es una necesidad apremiante, la ausencia de dicha alfabetización atenta contra el ejercicio de la democracia; la igualdad en el acceso a la información y el desarrollo de fuentes de información de acceso abierto para la población, pero, especialmente nos preocupa las consecuencias que conllevan el analfabetismo informacional y la ausencia de una sólida formación cívica y para la paz en una generación que demanda un mayor impulso para sobreponerse a los retrasos, carencias, falta de información de calidad y desarrollo de criterio para valorar las fuentes y sus contenidos, para ser capaz de construir a partir de la información y a través de la acción colectiva nuevas posibilidades y oportunidades de vida, desarrollo ciudadano y participación política.

Este trabajo constituye un primer análisis que apunta a una reflexión sobre el vínculo que existe entre la alfabetización en información y la educación cívica como un acercamiento a una justificación del desarrollo de programas de educación cívica y para la paz en la que la alfabetización en información podría constituir el motor que moviliza y garantiza la continuidad y la auto formación para el desarrollo de una ciudadanía plena capaz de ejercer la acción colectiva en beneficio del crecimiento de la sociedad.

Abstract in English

One problem that the Mexican society faces today is the lack of focus on the civic and peace education, and information literacy which prepares the members of a society to be actively involved in tackling social problems. This education has to cover all segments of the society, including the citizens who cannot benefit a formal education, and who has the outmost risk of being socially excluded and unemployed. Therefore, the development of the civic education and information literacy is necessary for the reconstruction of the social fabric, especially in the areas, such as the northern state, Tamaulipas of Mexico, where the drug traffic has resulted in violence, poverty, migration and decrease in the expectations and opportunities for development.

The information literacy is considered as a basic human right in the digital age, while it promotes the development of information competencies that assures citizens to acquire skills and abilities that are necessary for critical thinking, capacity of evaluating information resources. It also contributes to information access for citizenship development. Information Literacy appears to be as a major necessity for the Mexican society. The absence of this literacy and the development of information skills undermine the exercise of democracy, equality in access to information, and the creation and development of open information sources to the population. But we are especially concerned about the consequences that involve informational illiteracy and the absence of a strong civic education in a population that requires to be encouraged to overcome the delays, shortages, the lack of information quality and criteria for assessing the sources and its contents in order to be able to make informed decisions

to help their communities through collective action to create new possibilities and opportunities of life, and a citizenship development and political participation.

This work is a first analysis which aims to consider the link between the information literacy and the civic education as an approach to justify the development of civic and peace education programme in which information literacy could be the engine that moves and guarantees the continuity and self learning to develop an active citizenship that is able to mobilize the collective action for the benefit of the Mexican society.

Information literacy as a engine in the process of citizenship and civic education for people living in Tamaulipas, México.

The social problematic that face (stand) México show that is necessary to focus in the development of a holist civic education and the strengthening of a culture peace that prepare people to be actively involve to tackling social problems that are unsolved in México. This education should include segments of the population that they don't belong to the formal education, or they are in risk of social exclusion or even in social or economic marginality.

For this reason, the development of civic education, a peace education and information literacy are a necessary investment for reconstructing social fabric, specially in regions where narcotraffic have produced violence, poverty, migration, development decrease and lack of opportunities and growth expectations. This have occurred in some communities in the province of Tamaulipas at North of México.

Information literacy is assumed as a basic human right in the digital age that promotes de development of information competencies that assures peoples to acquire skills and abilities to critical thinking, to evaluate information resources, and It also contribute to access information to citizenship development. For this reasons Information Literacy seems in mexican context as an urgent necessity. The absence of this literacy and the development of information skills undermine exercise of democracy, equality in access to information, and the creation and development of quality and open information sources to the population. But we are especially concerned about the consequences that involve informational illiteracy and the absence of a strong civic education in a population that requires to be encouraged to overcome the delays, shortages, lack of quality information and criteria for assessing the sources and its contents in order to be able to make informed decisions to help their communities through collective action to create new possibilities and opportunities of life, and a citizenship development and political participation.

We believe that a project of this kind requires a participation of various actors, institutions and sectors in order to share knowledge and experience and to create common purposes and make common efforts. This work is a first analysis which aims to

consider the link between information literacy and civic education as an approach to justify the development of civic and peace education in which literacy information could be the gear that moves and guarantees continuity and self learning to develop an active citizenship able to mobilizing collective action to benefit the Mexican society.