



L N B

L A T V I J A S  
N A C I O N Ā L Ā  
B I B L I O T Ē K A

# Pasaules bibliotēku aktualitātes un pieredze

Māra Jēkabsone

Bibliotēku attīstības centra vadītāja

Latvijas Nacionālā bibliotēka

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Rīga 2016. gada 18. oktobris

Reģionu galveno bibliotēku metodiķu seminārs

# Avoti

- Nozares informācija tīmeklī
- Ārzemju vieslektoru priekšlasījumi
- Starptautisku konferenču apmeklējumi
- Ārvalstu bibliotēku apmeklējumi

# Kas liek bibliotekāriem ieviest inovācijas?

- *EIFL PLIP 2014./2015. g. pētījums*
- *Electronic Information for Libraries*
- *Public Library Innovation Programme*
- Mērķis: noskaidrot, kas iedvesmo (liek, mudina) publiskās bibliotēkas ieviest inovācijas un inovatīvus pakalpojumus

Pieejams: <http://www.eifl.net/news/new-eifl-research-what-inspires-librarians-innovate>

# Kas liek bibliotekāriem ieviest inovācijas?

- Vēlme padarīt bibliotēku pēc iespējas noderīgāku (atbilstošāku) vietējai sabiedrībai, kopienai
- Personīgs gandarījums būt noderīgiem sabiedrībai, kopienai
- Papildu finansējuma piesaiste un bibliotēkas infrastruktūras uzlabošana



# Kur smelties iedvesmu, idejas, pieredzi?

Vienādranga (vienādlīmeņa) pasākumi:

- bibliotēku apmeklējumi, vizitācijas
- dalība konferencēs, semināros, praktiskās nodarbībās
- kopīgi projekti

Starptautiskas konferences iedvesmo, nacionālas konferences – sekmē praktisko darbību

# Inovāciju ieviešanas šķēršļi

- Finanšu resursu trūkums
- Citu resursu trūkums, piem., nav personāla, kas spētu ieviest inovācijas (motivācija, kompetence)
- Izpratnes un atbalsta trūkums no vadītāju, pārvaldes puses

Informācijas pieejamība par inovācijām, inovāciju piemēriem tīmeklī (dzimtās valodas/svešvalodas faktors)

# Kāpēc vajadzīgas inovācijas bibliotēkā?

- Nepieciešamība pēc pārmaiņām, lai nodrošinātu, ka bibliotēkas ir modernas, laikmetīgas un atbilstošas iedzīvotāju vajadzībām
- Lai izdzīvotu šodienas apstākļos un lai spētu sagatavoties nākotnes izaicinājumiem
- Inovatīvi pakalpojumi stiprina bibliotēkas pozīciju citu iestāžu un institūciju vidū, dara bibliotēkas stiprākas

# *Perfect storm*

- Viss mainās, attīstās tik strauji, ka nespējam tam izsekot
- Fiziskas telpas nozīme un loma digitālo tehnoloģiju laikmetā
- Arvien lielāku nozīmi iegūst bibliotēkas telpu pievilcība
- Elastīgs un piemērots bibliotēkas darbalaiks
- Bibliotēkas atrašanās vieta – bibliotēkai jāatrodas satiksmes krustpunktā
- Bibliotēka – kopienas centrs, vieta darbam ar zināšanām
- Publikas iesaiste bibliotēkas pakalpojumu attīstībā un pilnveidē

## 21. gadsimta bibliotēka vairs nav statiska vieta, kas apkalpo noteiktas vecumgrupas. Bibliotēku darbs iekļauj dažādas vecumgrupas, visu ģimeni un pat četrkājainos draugus

- *Family place library* koncepcija <http://familyplacelibraries.com>
- Starppaaudžu projekti – savienot paaudzes
- Bērni vecumā no 0 līdz 3 gadiem – lasīšanas intereses veicināšana bērniem, kas vēl nelasa
- Galvenais bibliotēkas mērķis ir veicināt lasīšanu, lasītprasmi, rakstītprasmi
- Telpa, vide kā pakalpojums

# Jauni bibliotēku veidi, pakalpojumi

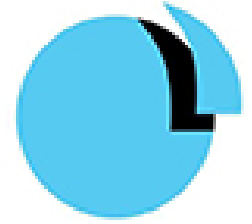
- Mediatēka (*mediateka*) – bibliotēkas veids (Polijā), kas orientējas uz jaunajām tehnoloģijām un medijiem, parasti bērnu un jauniešu auditorijai
- *Bebeteca* – speciāli maziem bērniem (0–3) veidotas bibliotēku nodaļas ar atbilstošu krājumu un iekārtojumu (Spānijā, Portugālē)
- Bērnu klubi (*Toddlers Clubs, Toddlertimes, Under 5s; Klub Malucha*)

# Vroclavas bibliotēkas mediatēka (*Mediateka Wrocław*)





# Olštinas (*Olsztyn*) bibliotēkas «Planeta 11» (*Biblioteka Multimedialna*)



**Planeta 11**



# Multimedialna Biblioteka dla Dzieci «Abecadło»



<http://www.abecadlo.olsztyn.pl/kontakt/>







# MODEL PROGRAMME FOR PUBLIC LIBRARIES

Contact |  | RSS

SEARCH



## BEFORE YOU BEGIN

new or refurbish - what are your needs?

## CHALLENGES

- new requirements to function and design

## CASES

## NEWS & EVENTS

## ABOUT THE PROGRAMME



### THE DANISH LIBRARY DOKK1 WINS THE PUBLIC LIBRARY OF THE YEAR AWARD 2016

Dokk1 in Aarhus, Denmark has won the Public Library of the Year 2016 Award. The prize was awarded at the annual meeting of IFLA in Columbus, Ohio, USA on 15 August 6pm local time.

Read about the winner and the nominees [here](#).

# «Dokk1» inovāciju projekti

<https://www.aakb.dk/english/projects>

		
<p>ITC-projects</p>	<p>Transforming the Physical Library</p>	<p>Partnerships and Co-creation</p>
<ul style="list-style-type: none"><li>• Ting</li><li>• Open Data Aarhus</li><li>• eMusik.dk</li><li>• The Library Online</li></ul>	<ul style="list-style-type: none"><li>• Children's Interactive Library</li><li>• People's Labs</li><li>• Digiform</li><li>• Gaming</li><li>• Transformation Lab</li></ul>	<ul style="list-style-type: none"><li>• Out of the Box</li><li>• Unleash the Users</li><li>• Mindspot</li><li>• Network of Nordic Public Libraries</li><li>• GROW! your library</li><li>• Creating an Innovation Model for Global Public Libraries</li></ul>



# Inovāciju stratēģija

[https://www.aakb.dk/sites/  
www.aakb.dk/files/files/file  
attachments/2013-06-  
25\\_1444/2824\\_innovations  
strategi\\_uk-web.pdf](https://www.aakb.dk/sites/www.aakb.dk/files/files/file_attachments/2013-06-25_1444/2824_innovations_strategi_uk-web.pdf)









# James Branch Cabell Library. Virginia Commonwealth University (ASV)



<https://www.youtube.com/watch?v=dm6lF1rfilo>



# Robert W. Woodruff Library. Atlanta University Center (ASV)





# Student Learning Centre. Ryerson University (Toronto, Kanāda)





# Kalgari Centrālā bibliotēka (Kanāda)



# Inovācijas, jauni pakalpojumi, idejas

- Apģērbu noma bibliotēkā
- Palīdzība skolēniem mājasdarbu pildīšanā, t. sk. tiešsaistē (*online homework help*)
- 24/7 + pašapkalpošanās
- Bibliotēku mobilās lietotnes
- Robottehnoloģijas
- Saturs personalizēšana (*content curation*)
- Tēmturu (*hashtag*) izmantošana
- Integrētie plaukti (*integrated shelving*)



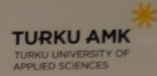




# Science Popularization - The concept for Public Libraries

Ritva Hyttinen & Riikka Kulmala  
LIS Education

Turku University of Applied Sciences, Finland



## SCIENCE & RESEARCH COMMUNITY

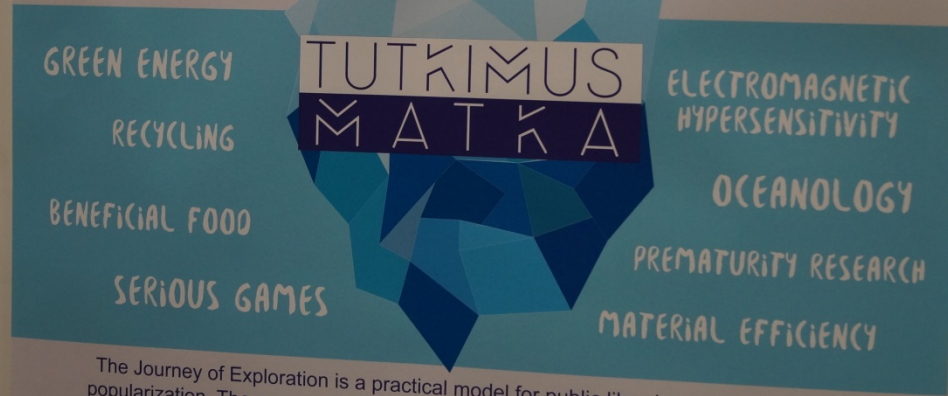
People are more and more interested in science but research is often comprehended to be distant for common people even though science results should be achievable for all society members. However, **science language is considered difficult.** Fields of research are enormous so the LIS professionals could operate as guides and bridges between researchers and communities.

The objective of the Journey of Exploration to **wake** researches to see **public libraries** as interesting arenas to present science.

## PUBLIC LIBRARY - A BRIDGE TO SCIENCE

The Journey of Exploration is a concept for libraries to expand their interaction in the society by introducing science and researches to local communities. The concept highlights libraries as excellent places for scientific discussion. **For librarians, the Journey of Exploration is an option to increase their professional role in the society.** In Finland the library network reaches nearly 70 % of the population. **Science belongs to everyone.**

The objective of the Journey of Exploration is to **develop public libraries as interesting and interactive scientific arenas** among common people.



The Journey of Exploration is a practical model for public libraries to start science popularization. The concept has been successfully tested in Finnish public libraries.  
**Main methods used:**

### EVENTS

- Researcher meetings
- Interactive presentations
- Tailor made events for schools, senior citizens etc.
- Open happenings for locals

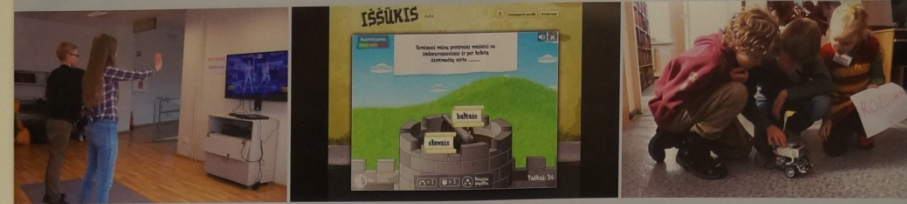
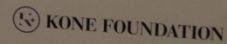
### SOCIAL MEDIA



### EXHIBITIONS AND LIVING LABS

- Serious games
- New Technology
- Latest or locally important topics

Never has mankind known as much as we do now, but tomorrow we will know even more. Journey of exploration "Tutkimusmatka" brings recent scientific discoveries to the reach of the common man, directly in their closest library.  
<http://tutkimusmatka.turkuamk.fi/utele/>



# THE USE OF TARGETED COMPUTER GAMES IN IMPROVING CHILDRENS WITH DEVELOPMENTAL DISORDERS SOCIAL COMPETENCES AND GENERAL SKILLS

UTENA A. AND M. MISKINIAI PUBLIC LIBRARY  
LITHUANIA

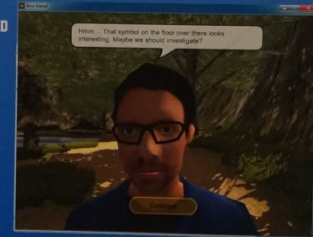


THE AIM OF MODERN EDUCATION IS SOCIALIZATION OF EACH INDIVIDUAL. HOWEVER DEVELOPMENTAL DISORDERS AND BEHAVIORAL PROBLEMS OFTEN LIMIT CHILDRENS EDUCATIONAL AND INTEGRATION OPPORTUNITIES. IT WAS NOTICED THAT SUCH CHILDREN OFTEN COME TO LIBRARIES BUT RARELY USE THE EXISTING SERVICES AS THEY ARE NOT ADAPTED TO THEIR NEEDS.

OBSERVATIONS AND CONVERSATIONS WITH EDUCATORS HELPED TO UNDERSTAND THAT CHILDREN EXPERIENCING VARIOUS HEALTH BEHAVIOR OR LEARNING DIFFICULTIES CAN BE ACTIVE LIBRARIES USERS AND BENEFIT FROM THAT. IN ORDER TO ACHIEVE THIS GOAL CHILDRENS SOCIAL AND GENERAL SKILLS DEVELOPMENT CENTER WAS ESTABLISHED IN THE LIBRARY WITH TARGETED COMPUTER GAMES SERVING AS ITS CORE

- A MOBILE TARGETED COMPUTER GAMES AND ROBOTS LABORATORY WAS INTRODUCED WITH TECHNOLOGIES ADAPTED TO THE NEEDS OF CHILDREN WITH DEVELOPMENTAL DISORDERS COMPUTERS MOBILE AND MOVEMENT RECOGNITION EQUIPMENT CONSTRUCTORS - ROBOTS
- SPECIALIZED DEVELOPMENT CONTENT CREATED AND VERIFIED BY PROFESSIONALS WAS INSTALLED
- TARGETED GAMES FOR IMPROVING SOCIAL COMPETENCES INTRODUCED HELPER THE CHALLENGE INCAS ISLAND
- SPECIALIZED SCENARIOS FOR LEGO MINDSTORMS ROBOTS CLASSES WERE PREPARED
- XBOX KINECT GAMES WERE INSTALLED TO HELP DEVELOP ORIENTATION COORDINATION AND OBSERVATION SKILLS
- TECHNOLOGY CONSULTANTS WERE TRAINED ON GAMES AND SERVICES
- EFFECTIVE DEVELOPMENT METHODOLOGIES WERE ADAPTED.

OVER 1500 CHILDREN FROM SPECIALIZED SCHOOLS AND GENERAL SCHOOLS WITH INTEGRATED CLASSES GET INVOLVED INTO DEVELOPMENT ACTIVITIES EVERY YEAR. WORK IS DONE TOGETHER WITH STRONG AND EXCELLENT PARTNERS - VILNIUS UNIVERSITY MATHEMATICS AND INFORMATICS INSTITUTE SIAULIAI UNIVERSITY BUSINESS AND TECHNOLOGY COMPANIES. THEIR EXPERIENCE SERVES IN ENSURING THAT CHILDREN WITH DEVELOPMENTAL DISORDERS CAN SUCCESSFULLY IMPROVE THEIR SKILLS AND SOCIAL ABILITIES IN THE LIBRARIES WHILE IN THE LONG RUN IT IS EXPECTED THAT SUCH CHILDREN WILL HAVE BETTER LEARNING INTEGRATION AND GENERAL PROSPECTS.





# People Library

- Preventing prejudice: Borrow people with diverse background
- "Borrow a Norwegian":
  - Local communities lend out local inhabitants to refugees
  - Borrow the mayor (photo)



Odda Library,  
Norway



# Public debates

Libraries as a guarantee for free, open discussions

Neutral and open (within the limits of Norwegian law)  
– no boundaries for the topics being discussed







## Libraries are the only existing network supporting literacy

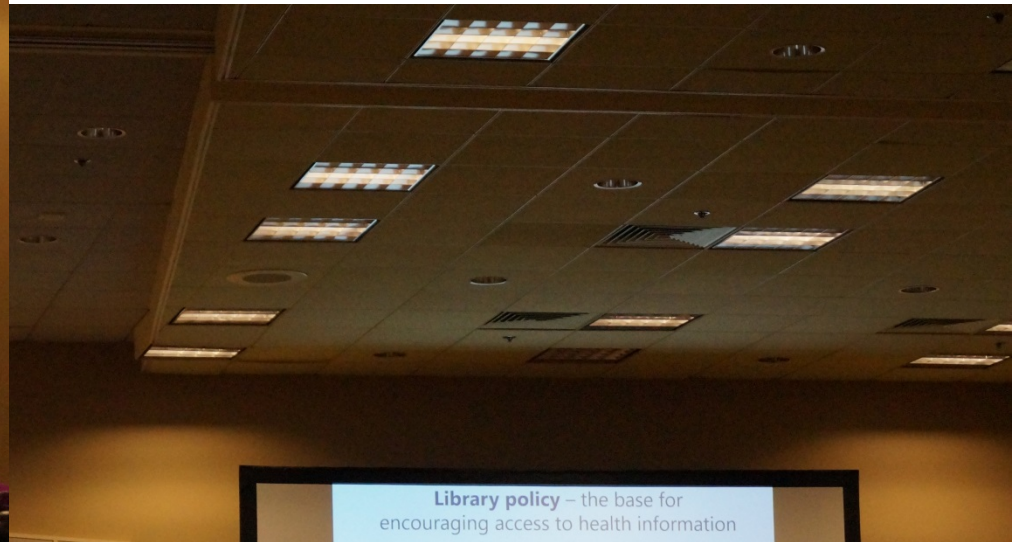
## How literate are we?

- Sorbonne study: 50% of people in the most developed countries are literate in the modern sense of the term
- Crucial question in regard of employment, political stability, and social sense of belonging



# 2013. gada pētījums Polijā

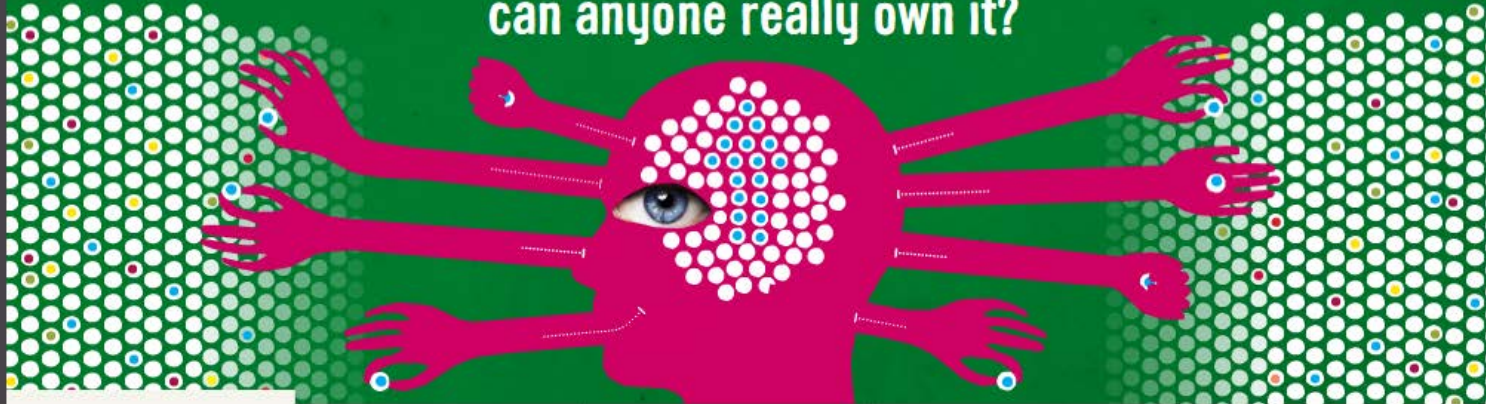
- 71 % pusaudžu vecumā no 14 līdz 18 gadiem nevar iedomāties savu dzīvi bez interneta
- 60 % jauniešu atzīst internetu par galveno informācijas resursu mācībām un mājasdarbiem
- 21 % jauniešu nepārbauda internetā iegūto informāciju
- 3 % pieaugušo kā vecāki dod padomu saviem bērniem, kā lietot datoru un internetu





New Technologies will Both Expand and Limit Who has Access to Information

When information is so easy to share –  
can anyone really own it?



Access to Information

Online Education

Privacy and Data Protection

Hyper-connected Societies

New Technologies

## WHAT IS THE IFLA TREND REPORT?

In the global information environment, time moves quickly and there's an abundance of commentators trying to keep up. With each new technological development, a new report emerges assessing its impact on different sectors of society. The IFLA Trend Report takes a broader approach and identifies five high level trends shaping the information society, spanning access to education, privacy, civic engagement and transformation. Its findings reflect a year's consultation with a range of experts and stakeholders from different disciplines to map broader societal changes occurring, or likely to occur in the information environment.

The IFLA Trend Report is more than a single document – it is a selection of resources to help you understand where libraries fit into a changing society. Before you go any further, make sure you:

- Read [Riding the Waves or Caught in the Tide? Insights from the IFLA Trend Report](#)

## DISCOVER THE TRENDS

Our information environment is constantly changing. **How will we access, use and benefit from information in an increasingly hyper-connected world?** The IFLA Trend Report identifies five top level trends which will play a key role in shaping our future information ecosystem:

**TREND 1** New Technologies will both expand and limit who has access to information.

**TREND 2** Online Education will democratise and disrupt global learning.

**TREND 3** The boundaries of privacy and data protection will be redefined..

**TREND 4** Hyper-connected societies will listen to and empower new voices and groups.

**TREND 5** The global information environment will be transformed by new technologies.



# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

HOME ABOUT SECRETARY-GENERAL GOALS TAKE ACTION KEY DATES MEDIA WATCH AND LISTEN

## The Sustainable Development Agenda



On 1 January 2016, the 17 Sustainable Development Goals (SDGs) of the 2030 Agenda for Sustainable Development — adopted by world leaders in September 2015 at an historic UN Summit — officially came into force. Over the next fifteen years, with these new Goals that universally apply to all, countries will mobilize efforts to end all forms of poverty, fight inequalities and tackle climate change, while ensuring that no one is left behind.

The SDGs build on the success of the Millennium Development Goals (MDGs) and aim to go further to end all forms of poverty. The new Goals are unique in that they call for action by all countries, poor, rich and middle-income to promote prosperity while protecting the planet. They recognize that ending poverty must go hand-in-hand with strategies that build economic growth and addresses a range of social needs including education, health, social protection, and job opportunities, while tackling climate change and environmental protection.

While the SDGs are not legally binding, governments are expected to take ownership and establish national frameworks for the achievement of the 17 Goals. Countries have the primary responsibility for follow-up and review of the progress made in implementing the Goals, which will require quality, accessible and timely data collection. Regional follow-up and review will be based on national-level analyses and contribute to follow-up and review at the global level.

### International Federation of Library Associations and Institutions Toolkit: Libraries and the post-2015 development agenda



International Federation of  
Library Associations and Institutions

## Toolkit: Libraries and the post-2015 development agenda

IFLA Action for Development through Libraries programme; with contributions from IFLA Post-2015 Working Group

January 2015: Second version

Language: English



## Regional Fixed Effects Model

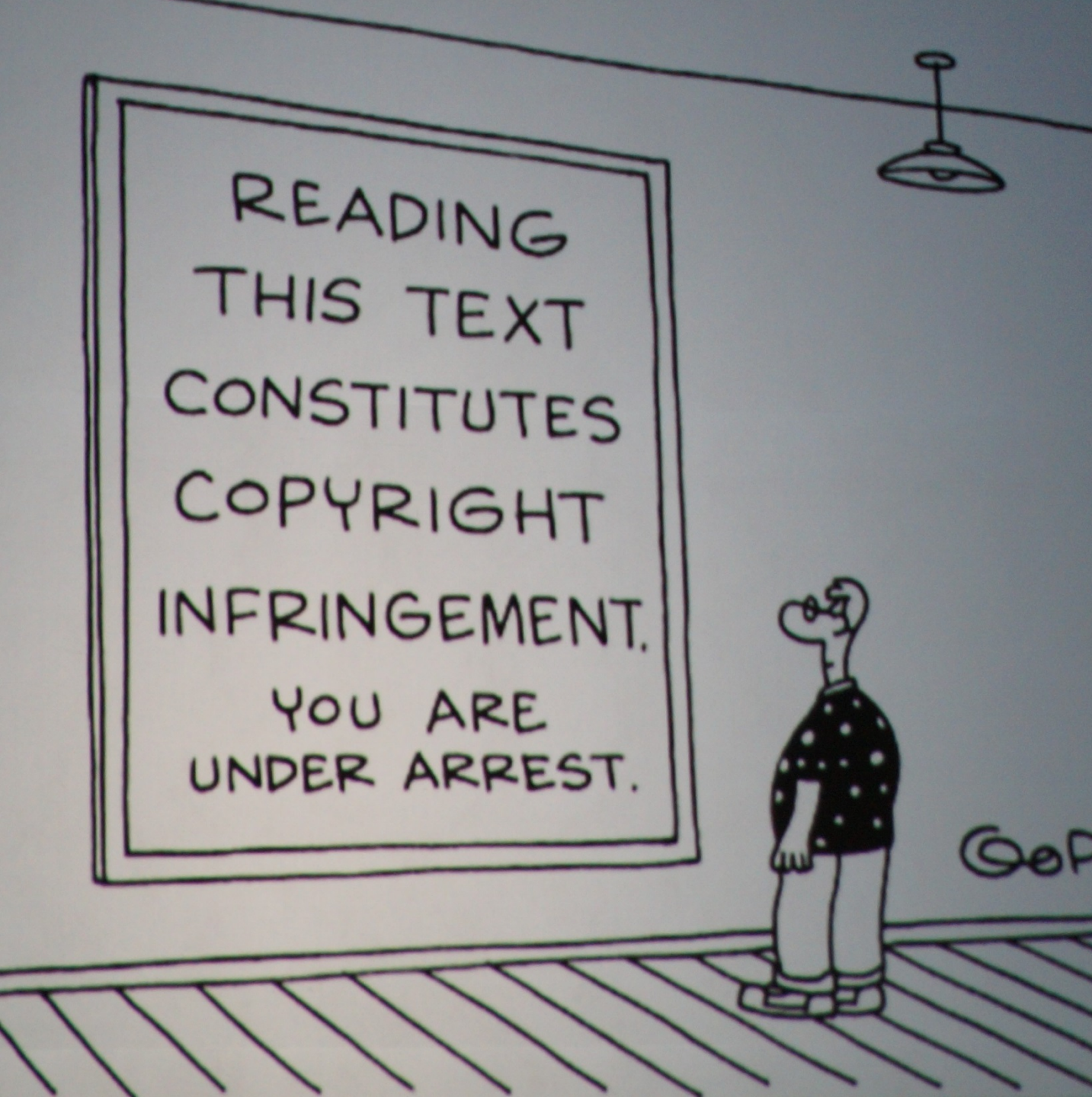


	Public Health	Public Libraries
Type of study	Drug trial	Public library survey
Participants	Patients	Individual libraries
Treatment	Drugs	Public money
Effect	Drug response	Expenditure
Metric of interest	Improvement	Net benefit

Research Question 1. Is there consistent and mounting evidence that public libraries contribute to the economic prosperity of the communities they serve?



When the results described above are taken into consideration, the answer to our first research question appears to be yes – the analyses performed for this project suggest mounting and moderately consistent evidence that U.S. public libraries contribute to the economic prosperity of the communities they serve and that these benefits may be expected to range around \$5.00 to \$6.00 for every dollar spent.



# TPP

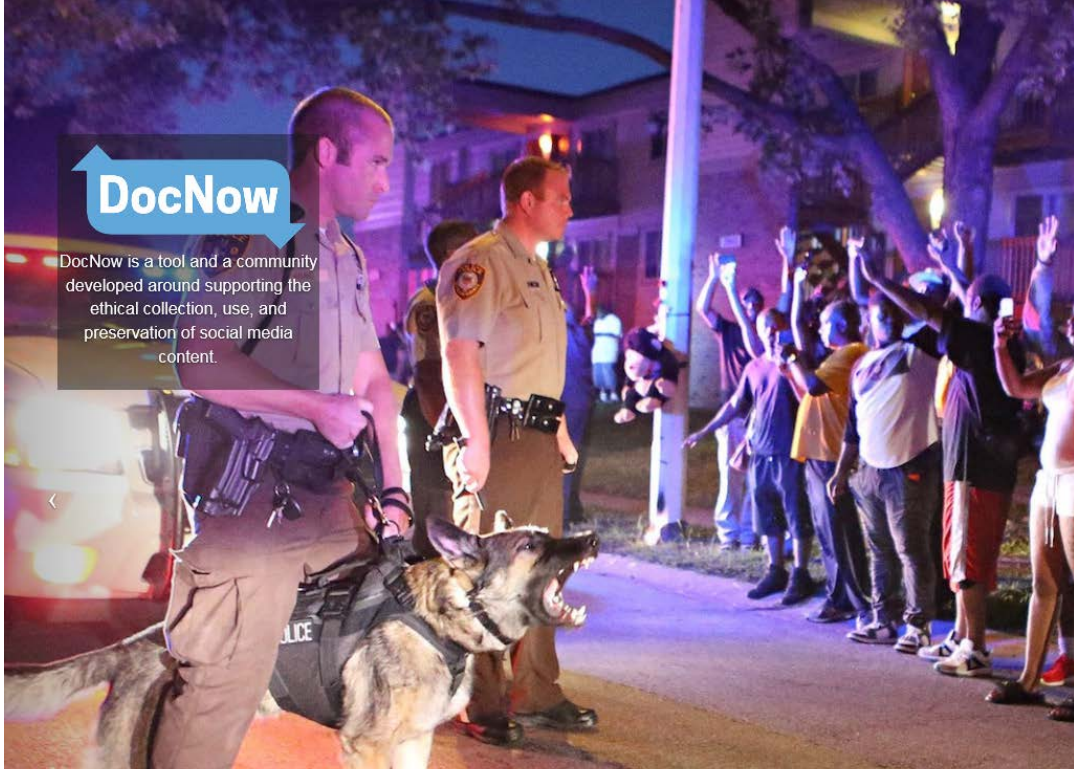
Trans-Pacific Partnership



AND YOUR DIGITAL RIGHTS







**DocNow**  
 DocNow is a tool and a community developed around supporting the ethical collection, use, and preservation of social media content.



# Wikipedia + Research and Academic Libraries

Vicki McDonald  
State Library of New South Wales

IFLA World Library and  
Information Congress  
2015  
12-18 August 2015  
Columbus, Ohio





# Columbus Metropolitan Library











Where  
To Go

What's  
Happening  
Today

Where's My  
Meeting

What's a  
Good Book



# CML Parsons Branch





# Thompson Library. Ohio State University





# Buckeye Bar

Office of the Chief Information Officer

Open Monday - Friday  
9:00 a.m. - 6:00 p.m.

## Customer Walk-in Assistance

- Laptop Consultation and Support
- Internet Connectivity
- Virus Protection and Problem Solving
- OSU Wireless Configuration
- Email Configuration

Phone: 614-688-HELP (4357) • E-mail: [8help@osu.edu](mailto:8help@osu.edu)





# Cincinnati Library













Express

Yourself!

Magnetic

Poetry

about  
books

to almost  
had summer why remember  
spray to  
through like

never lie

is not

friend s from the hot boil water

boy you are sleep on drool







# CL Reading Branch







## READING BRANCH LIBRARY

Create – Collaborate – Innovate

### PRICE LIST

<b>3D Printing PLA</b>	\$0.10 per gram
<b>Buttons</b>	\$0.10 Cents Large(2.5 inches)
	\$0.10 Cents Mini Button
	\$0.15 Cents Mini Magnet
	\$0.40 Cents Mini Keychain
<b>Flashdrive</b>	\$5.00 dollars per Flashdrive
<b>Sewing Bobbins</b>	\$0.10 per threaded bobbin
<b>Vinyl</b>	\$2.00/linear foot



# Chicago Public Library













# Hunt Library. North Carolina State University



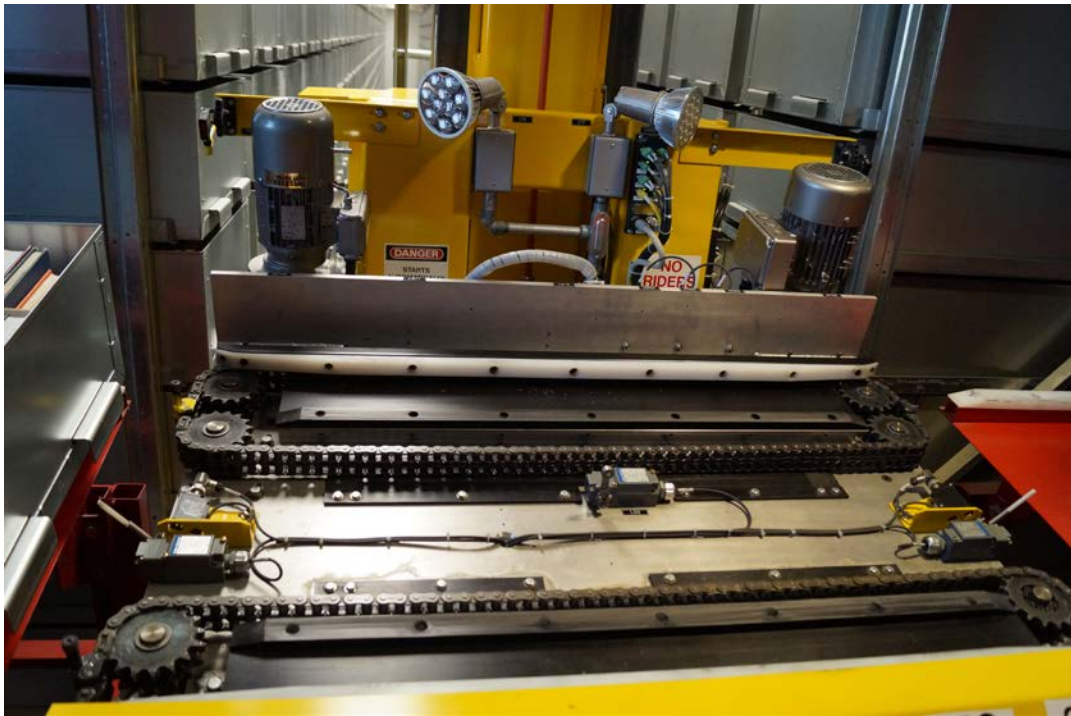
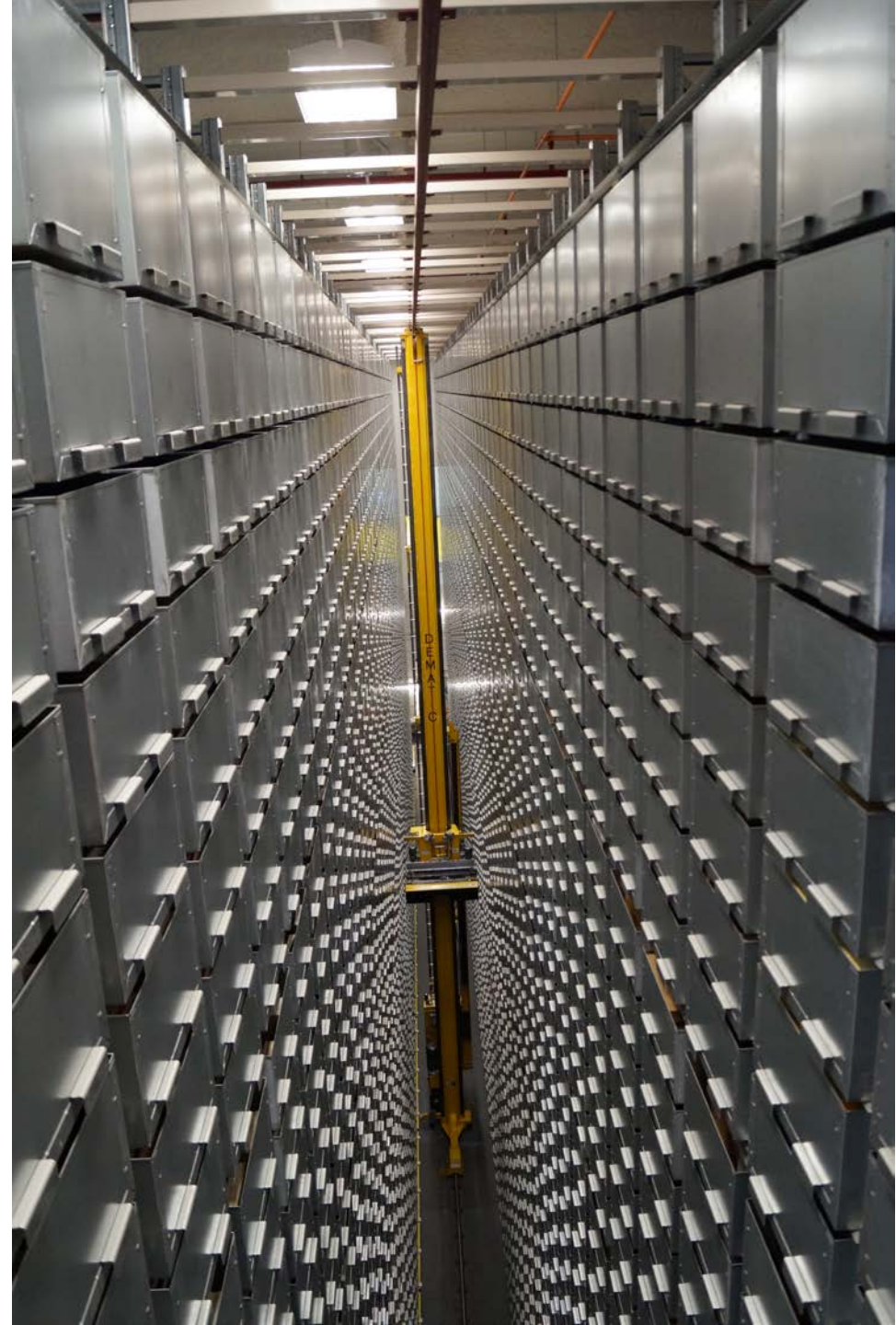
<https://www.youtube.com/watch?v=Okr78MUrImI>

















# Almeres bibliotēka (*De nieuwe bibliotheek*)

<https://www.denieuwebibliotheek.nl/english>





# *Drone race in de nieuwe bibliotheek Almere*

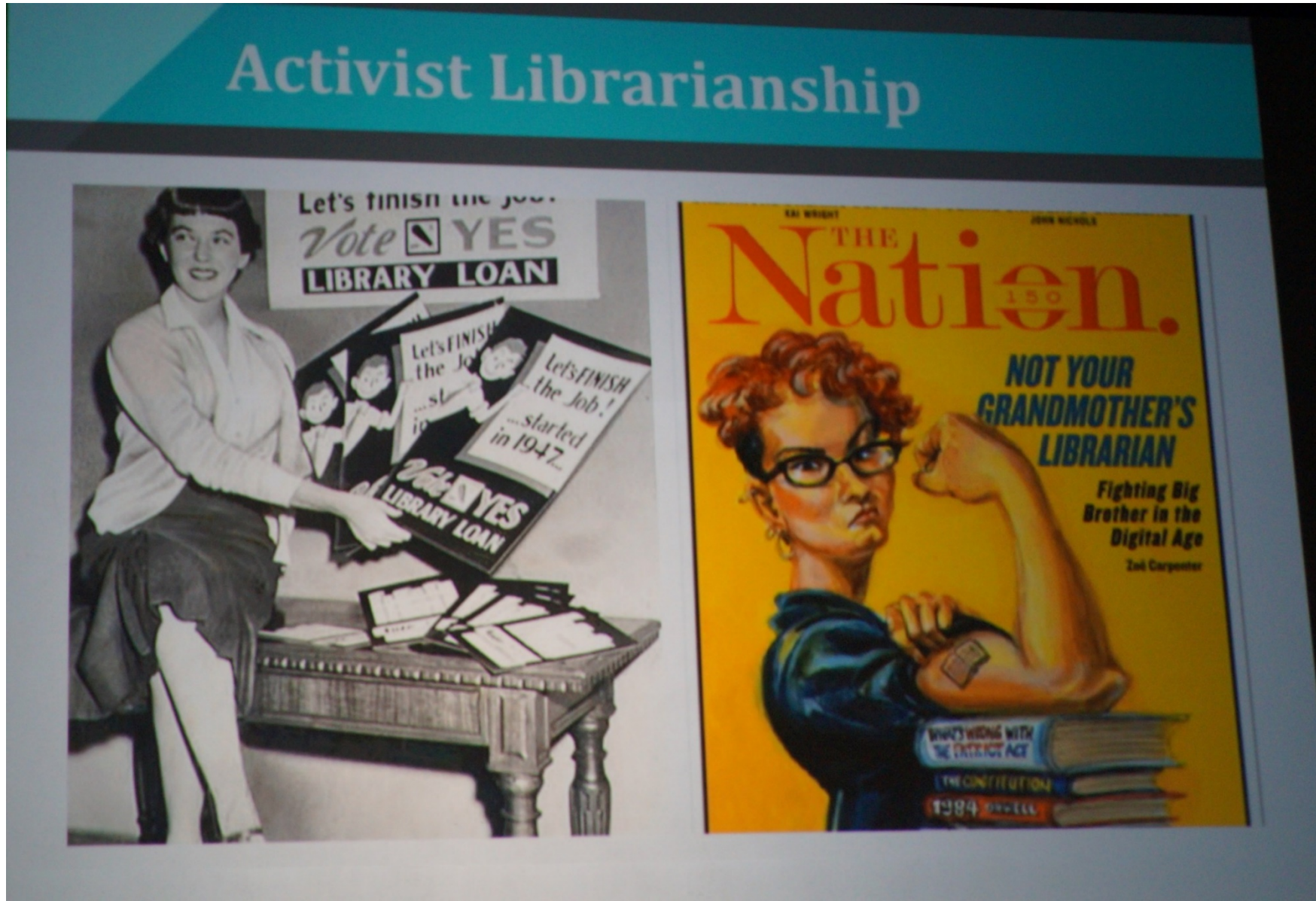
*30 maart 2016*

<https://www.youtube.com/watch?v=3iVWhXp262Y>





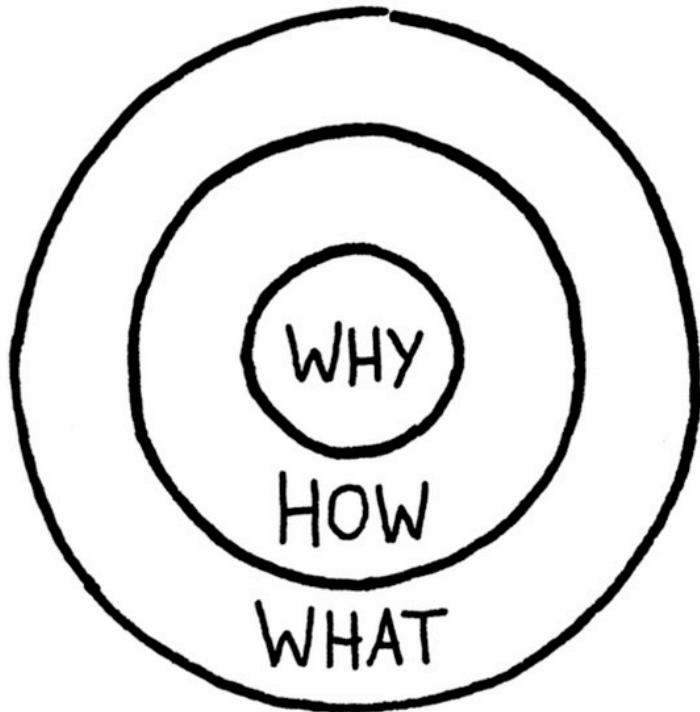
# Jaunie bibliotekāri (*new librarians*)





# Simon Sinek – The Golden Circle

<https://www.youtube.com/watch?v=mqZyg2XAmDk>



## What

Every organization on the planet knows WHAT they do. These are products they sell or the services they offer.

## How

Some organizations know HOW they do it. These are the things that make them special or set them apart from their competition.

## Why

Very few organizations know WHY they do what they do. WHY is not about making money. That's a result. It's a purpose, cause or belief. It's the very reason your organization exists.

