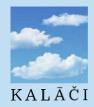


EU WORK PLAN FOR CULTURE 2023–2026



b) Culture for the people: enhancing cultural participation and the role of culture in society

- Culture and health

<u>Working methods</u>: possible conference; possible informal meetings of officials from ministries of culture and ministries of health; short-term OMC group on including culture in health policies – exchanging good practices with a special focus on mental health.

Rationale: Cultural activities can support illness prevention, health promotion, and management and treatment of illnesses.

Cultural activities offer a holistic approach and have a positive impact on people of all ages and backgrounds, enhance people's quality of life and increase the health and overall well-being of individuals and communities. There is also a significant economic impact. The OMC can build on the results of the 2022 preparatory action 'Culture for Health' and on previous research and work undertaken on this topic.

<u>Target outputs</u>: Raising awareness of the positive effects of culture and creating more cross-sectoral cooperation among decision-makers; recommendations for implementing participatory cultural practices, with a focus on mental health; continue mapping good practices.



Eduards Veidenbaums Museum Kalāči

4,4 hectares, 5 buildings
Kalāči farmstead – a national
historic monument
Collection: 7917 items
Seasonal museum
Main target audience: adolescents





Eduards Veidenbaums (1867 - 1892)

Poet First modernist of the Latvian literature

75 poems
4 articles
Letters and other manuscripts





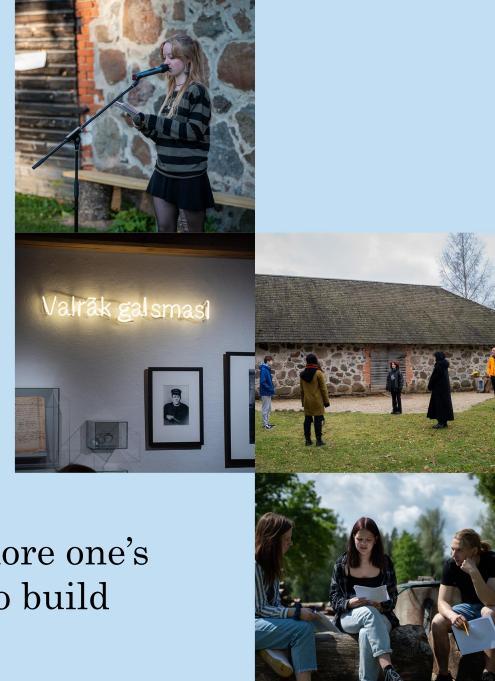


https://youtu.be/Vq1Yxt9m7AY

The project More Light!

New permanent exhibition Drama workshops Artist residencies

The museum is becoming a place to explore one's personal mental health and learn how to build harmonious relationships with others





New permanent exhibition More Light!

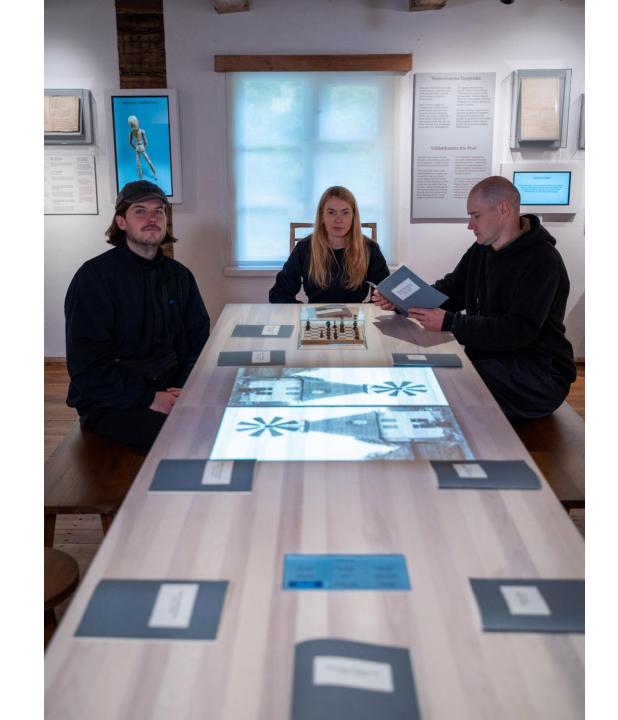




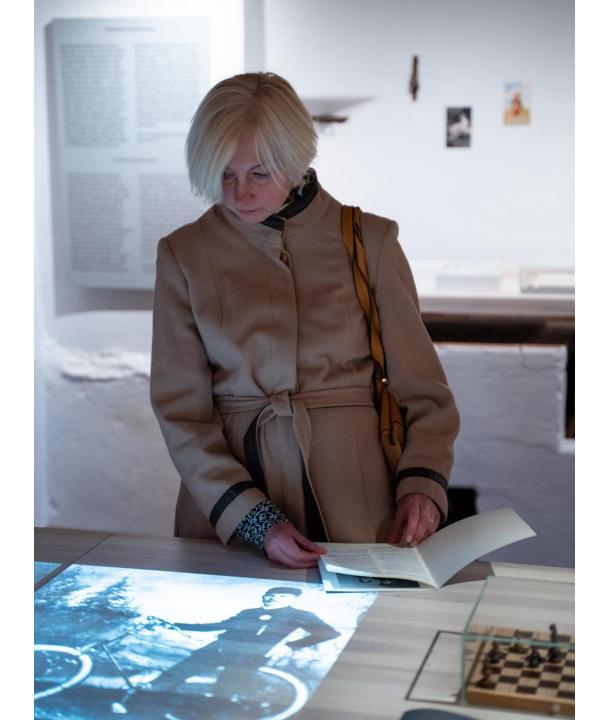






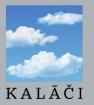












Drama workshops for adolescents on mental health







Dzeja. Drāma. Mēs.







Pirmā psiholoģiskā palīdzība ar Veidenbaumu







https://youtu.be/zgKXFwbCzlo

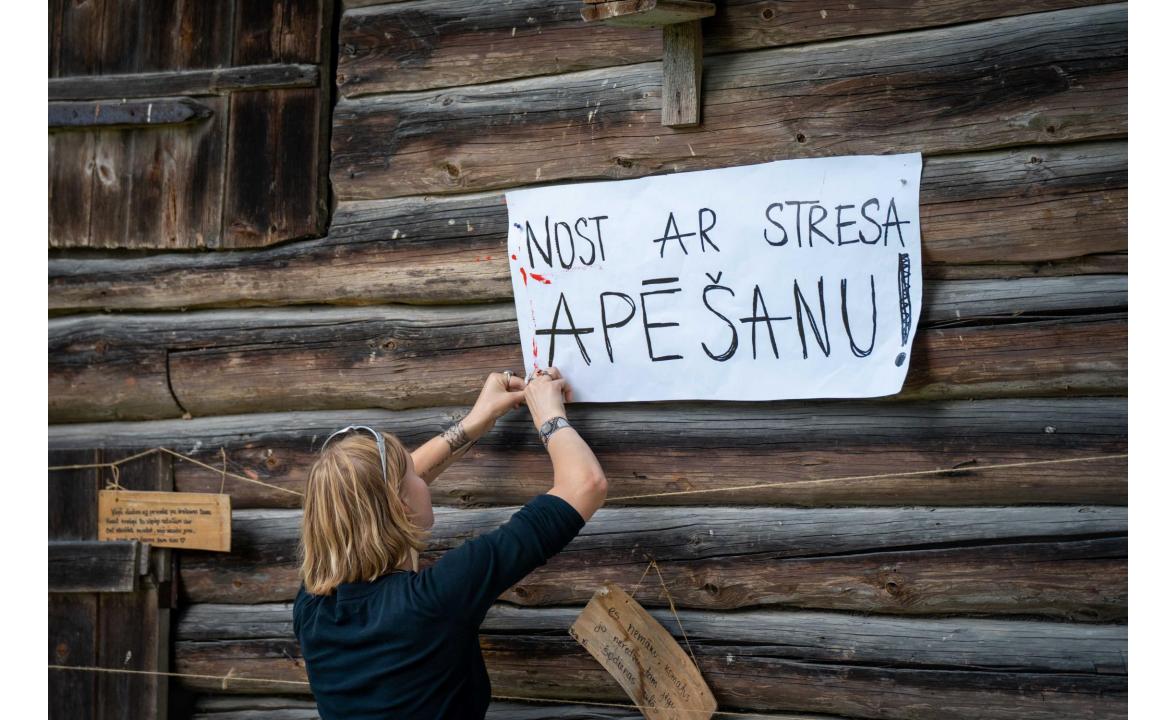




Sansusī Wellbeing Residency











https://youtu.be/iWoeprRoq8Y

Possible futures for the project

Ongoing educational programmes on mental health in the museum within the Latvian School Bag programme

Training courses and summer camps for adolescents

Arts on Prescription model in Cēsis municipality



Interreg project «Arts on Prescription in the Baltic Sea Region»

Odense Municipality, DK

Hanseatic City of Bremen, DE

Volkshochschule Bremen, DE

University of Southern Denmark, DK

Cesis, LV

Saldus, LV

Western Pomerania Marshal's Office, PL

Media Dizajn, PL

NDPHS, SE

Sunderby Folk High School, SE

Region Norrbotten, SE

Turku University of Applied Sciences, FI

Lithuanian University of Health Sciences, LT





More light!

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